

Megan Missey

Undergraduate Public Relations, Advertising and Sports Administration Student

SKILLS

Proficient in Microsoft Word

Proficient in Adobe Photoshop

Proficient in AP Style

Proficient in Adobe Premiere

Proficient in Adobe Illustrator

Speaks English, Slovenian and BCS

EXPERIENCE

APPLES Public Relations Volunteer

CFK Africa

01/2022 - 04/2022

- Worked collaboratively to create a communication audit of CFK Africa's communication channels
- Produced a profile of a CFK Africa staff member
- Produced a news release
- Created an organization direct mailing list to aid in community and club outreach

Reporter

Sports Xtra

08/2020 - 12/2020

- Produced and edited a piece of original sports related video content for live broadcast each week
- Produced and edited pieces of content for online platforms, including Facebook
- Communicated with collegiate and professional athletic communications departments as a member of the press
- Drafted story pitches to show producers

Arts and Culture Staff Writer

The Daily Tar Heel

09/2019 - 05/2020

- Spoke with/interviewed dozens of sources
- Communicated directly with local, state and national arts organizations as a member of the press
- Authored and published an original article each week
- Collaboratively proofread for AP Style

Junior Writer

Glen Laurel Living Magazine

05/2016 - 05/2019

- Wrote an article every month reviewing the newest films
- Authored articles about my experiences traveling overseas.

EDUCATION

University of North Carolina at Chapel Hill

BA in Advertising and Public Relations, Sports Administration

08/2019 - Present